

BMW Driver Training. Instructors Recruitment in Malaysia.



BMW Malaysia





What is BMW Driver Training?

In 1977, BMW became the first vehicle manufacturer in the world to offer professional driver training.

The aim is to enhance your driving abilities by developing both attitude and skills through a structured range of programmes that include theoretical and practical training, enabling you to respond more effectively in emergency situations and make your everyday driving safer and more rewarding.

The training also teaches you to appreciate and understand the limits of technology and driving skills, allowing you to assess and overcome potential hazards.

BMW Driver Training is much more than mastering unexpected situations and honing technical and mental skills, it's about the exhilaration of a truly memorable experience.



Recruitment of Instructors.

To support the establishment of **BMW Driver Training Program** in **Malaysia** that will be introduced from **April 2007** onwards, BMW Malaysia is launching a recruitment drive to seek potential candidates to become certified BMW Driver Training Instructors.



Upon passing the recruitment process, the successful candidate will have the opportunity to attend the Instructor Academy, learning the BMW driving and training approach and graduate as an instructor.

At the end of the course, there are two grades of certification:

Attended – This will be awarded to anyone who completes the course but who is judged not yet suitable for the higher levels of Instructor Academy training.

Passed – Participants achieving this level who are judged to be suitable for running BMW Driver Training and for attending further Instructor Academy training.

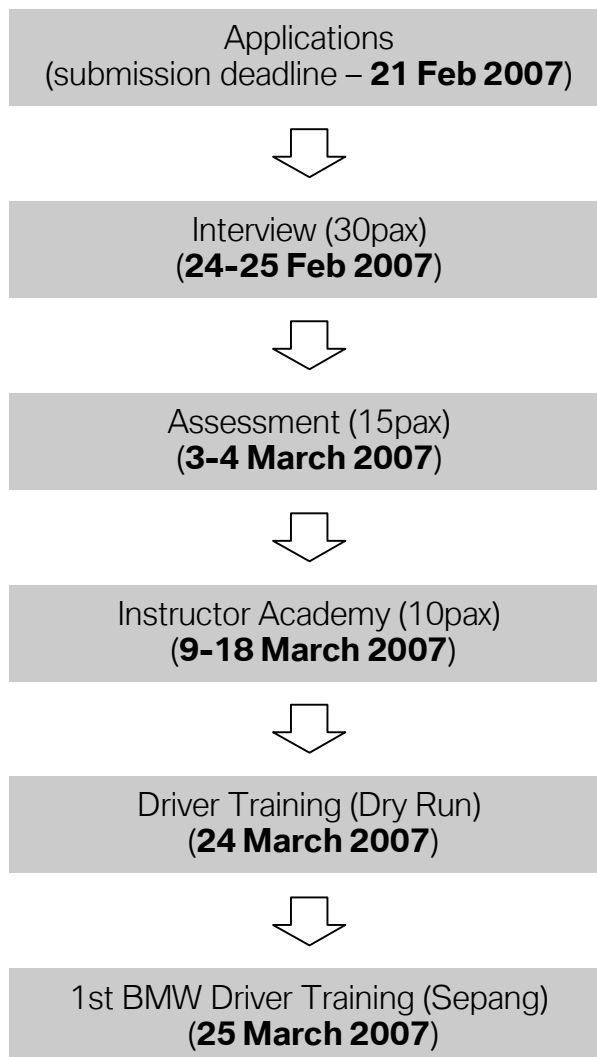
Certified instructors will be paid a competitive fee for conducting driver trainings throughout the year and will be offered the first right of refusal for the academy's subsequent annual driver training programmes.

Recruitment Process.

A total of thirty (30) candidates will be pre-selected from the applications received. These candidates will undergo interview sessions and be tested on their presentation and communication skills.

Fifteen (15) candidates will then be shortlisted from the interview sessions and be eligible for the Assessment where they will be examined on their driving skills and ability.

The top ten (10) candidates from the Assessment will be selected to attend the Instructor Academy (Level 1 - Foundation Course)



Instructor Academy. The Three Levels.



The Instructor Academy has three levels. A successful pass on each level is a prerequisite for the attendance at the next level. Each level focuses on four development areas;

- Development of training skills.
- Improving of driving skills.
- Increasing knowledge of driving physics.
- Enhancing the application of brand values and product awareness.

The Instructor Academy to be conducted here in Malaysia from 9-18th March 2007 (9am-6pm) will focus only on Level 1 – Foundation Course.

The syllabus will consist of both classroom (theory) and driving (practical) sessions, conducted at **Sepang F1 Circuit.**

Foundation Course (Level 1)

The objectives of this course are as follows:

- Understand why Driver Training is important for BMW.
- Understand the BMW approach to driver training.
- Understand how to create an effective driver training and learning environment.
- Be able to apply BMW brand values in driver training.
- Be able to explain and brief a participant for a driver training exercise.
- Be able to give and receive effective feedback.
- Know how to make a convincing presentation.
- Understand and practise driver training techniques focused on urban speed driving.

Instructor Academy.

Application Information & Criteria.

Requirements

To be eligible for the recruitment selection process, all applicants must meet the following criteria:

- Malaysian citizen or hold relevant residence status.
- Fluent in English - both oral and written.
- Minimum driving experience of five (5) years with good traffic record (no license suspension or criminal offences).
- Good inter-personal communication skills.

In addition to the above, all applicants are required to **commit** their availability to the following dates.

- Assessment (3-4 Mar 2007) @ BMW HQ in Cyberjaya
- Instructor Academy (9-18 Mar 2007) @ Sepang F1 Circuit
- Driver Training Dry Run (24 Mar 2007) @ Sepang F1 Circuit
- Driver Training* events @ Sepang F1 Circuit
 - 25 Mar, 29 Apr, 1 May, 16-17 Jun, 8 Jul, 19 Aug, 28 Oct, 18 Nov
- Driver Training* events @ Pasir Gudang, Johor
 - 6 May, 29 Jul, 25th Nov
- Driver Training* events @ Batu Kawan, Penang
 - 15 Apr, 24 Jun, 26 Aug

*for driver training events, applicants are required to commit availability for a minimum of ten (10) out of the total dates listed.

In addition to the instructor fees, transportation, accomodation, per diem & meals will be provided for driver training conducted in Johor & Penang.

Shortlisted applicants

Successful applicants for the interview session (to be conducted at a hotel in Klang Valley) will be notified by phone/e-mail before the **21st Feb 2007**.

Exclusivity Clause

Successful candidates for the Instructor Academy will be required to sign an **exclusivity contract** with BMW Malaysia Sdn. Bhd. for a period of **one** (1) year which entails non-participation and/or knowledge transfer for any other equivalent and/or competing, existing and/or future driver training programs within the country.

Any Questions?

If you have any questions regarding the Instructor Academy, please contact

Dianne Chin or Syamira Azmil

Tel: **+603 62018669**
(weekdays from 9am-6pm)

Fax: **+603 62017930**

e-mail: **instructor.academy@bmwdrivertraining.com.my**



Instructor Academy. Candidate Application Form.

Personal details

First Name: _____ Surname: _____

Address: _____

Postcode: _____

I/C No: _____ Date of Birth: _____ Sex: _____

Contact No: (H/O): _____ (Mobile): _____

E-mail: _____ Profession: _____

Driving License No: _____ Expiry Date: _____

Driving Skill/Experience/Training: _____

Signature: _____ Date: _____

Note:

Please submit this form together with a copy of your resume. Submission should be sent to **instructor.academy@bmwdrivertraining.com.my** (email) or **+603 62017930** (fax).